

Station KRQE-TV ALBUQUERQUE, NM.			Agency () STRATEGIC MEDIA SVCS			Rep Firm						
Advertiser () NRSC			3299 K STREET NW SUITE #200			Sales Office () PHILADELPHIA						
Product NRSC 2012			WASHINGTON, DC 20007			Salesperson () AMY MCCREARY						
Estimate#			Agency C/P1/P2/E			Salesperson Phone# 215-568-6540						
Buyer NEIL WILLIAMS			10/24/2012 - 10/30/2012			Salesperson FAX# 215-568-1845						
Phone#			Flight Dates									
Fax#			Hiatus Weeks									
Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*7		Buyline Comment: PRICE V5 Cancelled	10/24-10/26	\$600.00	:30	0	0	W-F	11A-12P	\$0.00	0	
*8		Buyline Comment: PRICE V5 Cancelled	10/29-10/30	\$600.00	:30	0	0	M-TU	11A-12P	\$0.00	0	
*9		Buyline Comment: NEWS V5 Cancelled	10/29-10/29	\$275.00	:30	0	0	M	12P-1230P	\$0.00	0	
*10		Buyline Comment: NEWS V5 Cancelled	10/24-10/26	\$275.00	:30	0	0	W-F	12P-1230P	\$0.00	0	
*11		Buyline Comment: PHIL V5 Cancelled	10/24-10/26	\$175.00	:30	0	0	W-F	3P-4P	\$0.00	0	
*12		Buyline Comment: PHIL V5 Cancelled	10/29-10/30	\$175.00	:30	0	0	M-TU	3P-4P	\$0.00	0	
*13		Buyline Comment: NEWS V5 Cancelled	10/29-10/30	\$425.00	:30	0	0	M-TU	4P-430P	\$0.00	0	
*14		Buyline Comment: NEWS V5 Cancelled	10/24-10/26	\$425.00	:30	0	0	W-F	4P-430P	\$0.00	0	

Rep Order# 6809499 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 168522

Printed: 08/30/2012 8:30 AM
Last Received: 08/29/2012 9:25 PM
Showing Buylines: All Rep Revised Lines

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*15		Buyline Comment: NEWS V5 Cancelled	10/24-10/26	\$425.00	:30	0	0	W-F	430P-5P	\$0.00	0	
*16		Buyline Comment: NEWS V5 Cancelled	10/29-10/30	\$425.00	:30	0	0	M-TU	430P-5P	\$0.00	0	
*17		Buyline Comment: CBS EVN NEWS V5 Cancelled	10/29-10/30	\$1,000.00	:30	0	0	M-TU	5P-530P	\$0.00	0	
*18		Buyline Comment: CBS EVN NEWS V5 Cancelled	10/24-10/26	\$1,000.00	:30	0	0	W-F	5P-530P	\$0.00	0	
*19		Buyline Comment: NEWS V5 Cancelled	10/24-10/26	\$900.00	:30	0	0	W-F	530P-6P	\$0.00	0	
*20		Buyline Comment: NEWS V5 Cancelled	10/29-10/30	\$900.00	:30	0	0	M-TU	530P-6P	\$0.00	0	
*21		Buyline Comment: JEP V5 Cancelled	10/29-10/30	\$1,200.00	:30	0	0	M-TU	6P-630P	\$0.00	0	
*22		Buyline Comment: JEP V5 Cancelled	10/24-10/26	\$1,200.00	:30	0	0	W-F	6P-630P	\$0.00	0	
*23		Buyline Comment: WHEEL V5 Cancelled	10/24-10/26	\$1,200.00	:30	0	0	W-F	630P-7P	\$0.00	0	

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*24		Buyline Comment: WHEEL V5 Cancelled	10/29-10/30	\$1,200.00	:30	0	0	M-TU	630P-7P	\$0.00	0	
*25		Buyline Comment: NEWS V5 Cancelled	10/29-10/30	\$1,500.00	:30	0	0	M-TU	10P-1037P	\$0.00	0	
*26		Buyline Comment: NEWS V5 Cancelled	10/24-10/25	\$1,500.00	:30	0	0	W-TH	10P-1037P	\$0.00	0	
*27		Buyline Comment: NCIS V5 Cancelled	10/30-10/30	\$4,000.00	:30	0	0	TU	7P-8P	\$0.00	0	
*28		Buyline Comment: NCIS LA V5 Cancelled	10/30-10/30	\$4,200.00	:30	0	0	TU	8P-9P	\$0.00	0	
*29		Buyline Comment: PER OF INTEREST V5 Cancelled	10/25-10/25	\$4,000.00	:30	0	0	TH	8P-9P	\$0.00	0	
*30		Buyline Comment: SAT EARLY SHOW V5 Cancelled	10/27-10/27	\$50.00	:30	0	0	SA	5A-7A	\$0.00	0	
*31		Buyline Comment: NEWS V5 Cancelled	10/27-10/27	\$75.00	:30	0	0	SA	7A-8A	\$0.00	0	

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*32		SEC FBALL V5 Cancelled	10/27-10/27	\$300.00	:30	0	0	SA	130P-5P	\$0.00	0	
*33		Buyline Comment: JEP WKEND V5 Cancelled	10/27-10/27	\$275.00	:30	0	0	SA	6P-630P	\$0.00	0	
*34		Buyline Comment: NEWS V5 Cancelled	10/28-10/28	\$200.00	:30	0	0	SU	7A-8A	\$0.00	0	
*35		Buyline Comment: CBS SUN MORN V5 Cancelled	10/28-10/28	\$600.00	:30	0	0	SU	8A-930A	\$0.00	0	
*36		Buyline Comment: FACE V5 Cancelled	10/28-10/28	\$2,200.00	:30	0	0	SU	930A-10A	\$0.00	0	
*37		Buyline Comment: NFL GAME 1 V5 Cancelled	10/28-10/28	\$1,650.00	:30	0	0	SU	11A-2P	\$0.00	0	
*38		Buyline Comment: NFL GAME 2 V5 Cancelled	10/28-10/28	\$2,400.00	:30	0	0	SU	11A-2P	\$0.00	0	
*39		Buyline Comment: 60 MIN V5 Cancelled	10/28-10/28	\$6,000.00	:30	0	0	SU	6P-7P	\$0.00	0	

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Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

Oct 12: 0 / \$0.00 Nov 12: 0 / \$0.00

Sales Totals: 0 / \$0.00

Station Totals: 0 / \$0.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$0	KASA 7%	KASY 0%	KBIM 0%	KOAT 35%	KOB 26%
		KRQE 32%	KWBQ 0%			

---COMPETITIVE COMMENTS---

NEW ORDER

EST SHARES BASED ON ALL 8 WEEKS

Books NOV12
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE